

Interagency
TASK FORCE
ON **Drunk Driving**

Meeting Minutes

January 17, 2014

Opening Comments - 9:09 – Chief Ticer

Introductions

17 of 21 in attendance, therefore we have a quorum

Public Comments

Elliott – Marijuana updates, seven members opened up for retail sales. Concern over security and education. Banking issue is still not resolved. Three hour lines on opening day with customers with significant cash on hand. Building on relationship with Denver Police Department, in last month or so, relationship has become incredibly valuable and has gone well. Seven or eight robberies, in the first week. This is in line with what they have been in the past. Hiring private security, smaller local companies, hiring veterans. It is a marathon and not a sprint.

-Enjoy legal purchase if over 21

-Don't take it out of state

-Don't give to someone under 21

-Don't drive impaired

-Don't consume it publicly, or sell it to anyone else

-Safety with consuming edibles. Edibles are a lot stronger than people realize and it is a delayed effect. Education piece is a huge part of what they are doing.

-Timke – there is a need to present a more complete picture

-Elliot – trying to find the right balance. One sided data. A lot of the studies are showing marijuana isn't as dangerous as alcohol, but it still is dangerous.

-Timke – recommend that if you make statements about traffic safety research, make certain they are done by experts in the field.

Minutes of Previous Meeting

Correction to Lightning round Anderson's comments, celebrating perfect safety record, not "zero refusals"

Aylmer motion to approve minutes as amended, second – Sanchez. All in favor, motion passes

Statistics

Summary of Key Performance Indicators (CSP) - Captain Fisher

-See attachment. CSP involved in a significant campaign on DUI, initiative by Chief Hernandez. CSP is very serious about this campaign. As we move forward in impaired driving, you can see the increases in December alone. We are still citing throughout the year for interlock and the

need to take enforcement action. Over the weekend, two patrol cars taken out over the weekend due to impaired marijuana driver.

State Fatality Numbers (CDOT) –CSP Captain Matzke
10 fatalities with 10 crashes, significantly lower than 2013.
18 crashes with 21 fatalities in 2013 during same period.

Media Relations & Significant Upcoming Events - Emily Wilfong – CDOT

Marijuana Impaired Driving Campaign – See Power Point

- Background – secured \$430,000 grant funding from NHTSA
 - Looking to launch campaign in March
 - Information gathering and sharing – CDPHE, DOR, DOJ, OBH, CSP, Tourism, Governor’s Office, Marijuana industry, toxicologists, Washington Transportation Safety, DREs
 - Identified gaps
 - Phone survey of 770 Coloradans, use of marijuana
 - DRE class at CSP finishing up the same time as launch of the March campaign
 - Timke- would like to stress the effects of the combination of alcohol and marijuana
 - Wilfong- Will be communicating through earned media sources, media is very interested in this
 - Wood – when NHTSA comes to do Roadside Survey, people need to step in on inaccurate statements and lies perpetrated
 - Elliot – media interest is beginning to taper off. Perhaps some missed opportunities with messaging.
 - Wilfong – will continue to be looking for hooks on this campaign to continue interest from media. Finding relevant opportunities and times to further messaging, i.e. when Boulder lifts ban, 420, Spring Break.
 - Johnson – resort towns might be a particular issue and might need to be a focus. Witnessed Summit county area & the amount usage by college students was phenomenal. Usage was rampant amongst this population, lack of awareness and education in the resort towns. This will be a huge piece.
 - Wilfong – so many phases of this program
 - Anderson – have you reached out for any campaign at the X Games in Aspen
 - Wilfong – working with limited budget, set for now. No additional resources at this time.
 - Elliott – pamphlet that marijuana industry created, will pass around. Put together in a short period of time. Happy to take critiques of language for improving in the future.
 - McEvoy – in 2013, legislature passed responsible vendor program. That program needs to get off the ground. The merchants are the go to place. That is where you are going to get your best bang for your buck.
- DeRoehn -Local health coalition, if there are ways that we can get the pamphlets and literature to the local agencies, may be good way to capitalize on lack of budget and get the message out.
- Wells -Recently at an out of state conference. Colorado and the perception that “Oh, you can get high there.” Very uncomfortable feeling to have to listen to the jokes. It is very disheartening.
- Fisher – marijuana industry needs to establish credibility from a safety platform. It is here and it is going to stay, we know that. Every time the marijuana industry speaks, there has to be a safety platform attached to it. We have spent decades allowing people to be killed before we got to the point that it is socially unacceptable with alcohol. Need to take steps to move forward with the safety messaging. Quality of life is going to change drastically. We are going to ruin a generation of children. OBH is getting money to deal with this. We have to address this because it is reaching into schools and affecting us. Suggested reviewing data to demonstrate underage and development of brain. Dr. Christian Thurstone would be a good

resource to present information on this subject. There may be a need for the task force to address this.

Maroney – not speaking on behalf of DOR marijuana enforcement, agree with McEvoy's statement.

Timke – oldest daughter is a middle school teacher. Real problem of young people 7th and 8th graders coming to school high. These children will be driving soon. Agree with Captain Fisher's comment. It is becoming a more severe problem.

Wilfong – Governor's office is also working on a youth prevention campaign. As she learns more about the campaign, would be happy to provide updates on that campaign.

Ticer – This is an opportunity for us at conferences out of state to focus on impaired driving and continue to talk about it and educate. We can also help other states that may be facing similar legislation. It will continue to evolve. On Wood's comment for data, it is a lot easier to prove an alcohol DUI arrest. That is the reality of police work. They will write it and move on even if there is another substance in their system. We have got to work on this to find a solution to collecting this data.

Task Force Business & Presentations –

2013 Annual Report

Flavia – in addition to the reports recommendation for adding positions to the task force, also recommends adding a position from the Office of Behavioral Health representing youth,

Hahn – a position from Department of Revenue – Marijuana Enforcement should also be represented

Ticer – changes would require statutory change, have to look at when is a strategic time to request

McEvoy – Colorado Licensed Beverage Association logo is old, will send updated logo

Action Oriented Occupant Protection (OP) Task Force – Carol Gould, CDOT & Ali Maffey – CDPHE

-See Power Point

-Since 1998, there have been seven attempts to pass primary seat belt law legislation and they have failed in state legislation

-Looking to partner with the task force to better frame the message

-Failed due to the concept that people should have the right to choose, also racial profiling

-Maffey – injury prevention is a preventable disease as determined by CDC

-Multiple partnerships make seatbelt restraint their primary recommendation in annual reports

-How we can realign our priorities? What if we partner together.

-Colorado is one of 17 states that don't have a primary seatbelt law.

-Draft document, new way to talk about what it means to bedeveloped by the Teen Driving Alliance

-Work towards changing the conversation and getting that message out about occupant protection.

-Tuesday, new CDC report is coming out on traffic safety

-ICF has had great success on reframing in other states that have had difficulty passing.

-Anderson – Roaring Fork Transportation Authority (RFTA) in Pitkin County doesn't have seatbelts. Buses are going 45 mph now. Double message, have to wear a seatbelt in a car, but you don't have to on a seatbelt. Appeal for anyone that knows anything about retrofitting and liability for seatbelts on buses. If anyone knows anything about it, please get in contact.

-McEvoy – will there be another attempt?

-Ticer – at this point we have not heard of any bills coming up, but it is early in the session

- Fisher – in the past the task force has written a white paper on this issue, it probably needs to be updated. If a bill should come forward, members of the task force would come forward to testify. Recommend that the task force work on updating the white paper.
- Ticer – I certainly support that, it is the right thing to do. Seven attempts, let's get this done on the eighth attempt. I will follow up with Representative Young.

Break: 10:27

Reconvene: 10:44

Legislative Update – Trooper Dave Hall (CSP) – not present

Elections for Executive Officers

- Ticer: any additional nominations for Secretary, Vice-Chair, or Chair? - none
- Secretary – Brenda Hahn, all in favor
- Vice Chair – Glenn Davis, all in favor
- Chair – Bob Ticer, all in favor
- Ticer - Thank you for your support and it is a pleasure to work with you.

Lightning Round Update

- Captain Fisher (CSP) – CSP signed a contract with Clear Channel, playing during traffic and weather reports on radio. There will be a period over the course of the next year that feature messaging for one week on impaired driving with a 15 second message. CSP is also working with Hispanidad on several multi-cultural events in the Adams county troop area. Operation Free Bird was attended by 20,000 people. Handed out material and did surveys. We will continue to plan outreach in our Hispanic community.
- Lanzer (MADD) – working on Law Enforcement Recognition event, moving up to June. This will be for accomplishments in 2013. MADD encourages you to nominate a law enforcement, judge, probation, or victim advocate.
- MADD national office released a report based on success on legislative work. Colorado is rated as a five star state. A lot of the credit goes to this task force on achieving that. Link to the report is below.
<http://www.madd.org/blog/2014/january/2014-report-to-the-nation.html>
- Aylmer (Colo. Restaurant Association) – recent board meeting, restaurant owners are worried about smoking marijuana on their patio or using vapor sticks. Industry is concerned with their liability if they are mixing alcohol and adding with the marijuana. There will be questions coming up this legislative session.
- McEvoy (Colo. Licensed Beverage Association) – enhance media outreach on radio stations. Responsible driving, school start, and holidays. Free to any licensed establishment. Drink responsibly stickers for their doors.
- Trujillo (DOR) – busy implementing last year's legislation with HB1240. Very busy at their office, working through computer glitches as it relates to new changes. DOR is looking forward to the ability to track data.
- Maroney (DOR) – rolled out new website a little over a year ago for compliance checks. It has the ability to search & download results. This has been very successful. Approximately 50 agencies have signed up. Encourage you to check out the website. www.Colorado.gov/eudl. Director of Liquor Enforcement has not been announced yet. Hopefully in the next week or two. Last year, DOR did over 3000 checks alone and results are on there.
- Flavia (OBH) – busy advising providers treatment changes as it relates to HB1240. There are approximately 38,000 DUI treatment admissions in one year. PDD committee has updated website

- for legislation changes as well as adding marijuana impaired driving campaign. If you haven't been to website lately, recommend that you check it out.
- Wells (OBH) – it would be nice if this group could come up with talking points on marijuana impaired driving. It would help to provide consistent messaging.
 - Ticer: something to consider
 - Wilfong: would be happy to take on from a communications stand point.
 - Ticer: appreciate Emily stepping up and taking that on, maybe Elliott can be of assistance.
 - Groff (CDPHE) – looking for solutions to assist in collecting better data on DUI/DUID so that we have meaningful data
 - Rocke (CDOT) – CSP is having their first DRE School and working on another class in Aurora June 2nd- June 12th. Applications for the Aurora class will begin in February.
 - Matzke (CSP)– High visibility enforcement for Super Bowl wave.
 - Anderson – NHTSA Roadside Survey, determine prevalence of drivers with various levels of alcohol, prescription drugs, and illicit drugs. Working with PIRE, studies are done every 6-8 years. She is excited to be working with them. There will be a full presentation on the science of it at our February meeting. Captain Matzke and she have been working on recruiting jurisdictions to assist. Participation is voluntary and anonymous.
 - Wood – speaker from Dr. Logan, Philadelphia. Science and application of oral fluid testing as an alternative to blood testing for drug testing at roadside. There will be demonstrations from manufacturers on how the devices work. He recently sent out a letter to the Governor. If you would like to weigh in on this, send them a letter.
 - Dr. Timke- new and ongoing research that is important to the field. On alcohol biomarkers, predicting recidivism and problem with interlock. If you would like a brief presentation, would be happy to do so. We recently lost important people in the field. Dr. Nancy Mello, well known addiction researcher passed away. Dr. Roger Lohen, father of community corrections – getting landmark legislation in this state. Take a moment to remember the work he and his former late wife did in this state. We also recently lost Senator Tim Gordon. Very supportive of the things he was doing.
 - Elliott – have been attending for three years now. In regards to Captain Fisher's comment on safety, that is what we are trying to do. Open to critiques. Very often marijuana community feels attacked and goes into defensive mode. The comment “destroying a generation of youth”, don't feel that is true. More taking our heads out of the sand and accept the new reality and try to control it with responsible messaging. Regulations will make it safer. Encourage to find ways for us to be on the same page moving forward.
 - Flavia – maybe we can use this format for a dialog and using data that we can all agree on. I appreciate you being on the fore front representing the marijuana industry.
 - Maffey (CDPHE) – Colorado School of Public Health Marijuana symposium March 7th – featuring high level research
 - Gould (CDOT) – FY13 Problem ID Report and request for proposals on February 3rd. CDPHE will be doing a webinar on this. Applications due 4/1/14.
 - Wilfong (CDOT) – Impaired Driving campaign – engaged media with Holiday enforcement events, saw decreases in fatality. Upcoming enforcement waves Super Bowl & Saint Patrick's Day. Working on prescription drug abuse in the Hispanic community. Allotting money towards this campaign.
 - Close (DOR) – the Hooper advisement any feedback on it?
 - Ticer – thank you for getting that out so quickly. He is providing education on the advisement to the Chief's Association. Well received if it is explained well.
 - Groff - going to incorporate into CDPHE training on intoxilizer.
 - Johnson – planning annual Colorado Collaborative Conference. If this committee has any ideas for sessions or content that you would like in the conference, please let her know.
 - Stephen (AA) – happy to be of assistance.
 - Hoffman – this group has been so effective over the last several years. Congratulations on your successes.

- Ashby (Thornton PD) – several people trained in ARIDE in the mountain communities, several classes going throughout the year
- Laura (Hispanidad) – please let her know if you are in need of any assistance in Hispanic culture. There is a lack of information in Spanish. Telemundo has opted to do a series with a Spanish speaking CSP trooper with education on new legislation and a strong impaired driving message. They have lots of great materials in Spanish, let her know if you need anything.
 - Johnson (DOR) – outreach starting next month, let him know if you are interested in being on the distribution list.
 - Flavia (OBH) – felony DUI bill introduced, in past discussions, we discussed felony DUI was discussed and we did not come to a consensus. Do we need to bring up and discuss again on how we support or do not support this legislation. If the bill is still alive when we meet again, I would encourage we discuss it more.
 - Timke – agrees, if this does pass (50/50 chance), there ought to be some evaluation required.
 - Woods – if it is going forward, we should have a copy of the bill
 - Ticer – at the next meeting with our legislative update from Trooper Hall, we can go over at that point
 - Fisher – look at previous year’s discussion on felony DUI
 - Moreau – in treatment, whenever felony DUI comes up it gets their attention.
 - Ticer – commitment from CSP Chief Hernandez on impaired driving, appreciate his support
 - Hofman – in regards to comments about when you are going out of state, from NHTSA perspective, they are doing everything they can to talk about the great work that Colorado is doing on impaired driving
- Ticer -Bud Bright has been transferred to detention, thank you Jeff Sanchez for representing the Sheriff’s today. Publicly thank Bud for his work on the task force.

Adjourn: 11:37

Next Meeting: , February 14, 2014

In Attendance:

- Chief Robert Ticer, Chair, Avon Police Department
- Captain Ray Fisher, Colorado State Patrol
- Captain Paul Matzke, Colorado State Patrol
- Brenda Hahn, Secretary, Colorado State Patrol
- Fran Lanzer, MADD
- Paul Aylmer, Colorado Restaurant Association
- Jeanne McEvoy, Colorado Licensed Beverage Association
- Dr. Karen Moreau, Colorado Association of Addiction Professionals
- Kris Johnson, Alcohol Beverage Distributors
- Andrew Lemley, Colorado Brewers Guild
- Rebecca Virtue, Smart Start, Inc.
- Tom Kissler, Smart Start, Inc.
- Brian Shaffer, Draeger Safety Diagnostics, Inc.
- Mike Elliott, Marijuana Industry Group
- Emily Wilfong, Colorado Department of Transportation
- Carol Gould, Colorado Department of Transportation
- Ali Maffey, Colorado Department of Public Health and Environment
- Leslie Nelson-Taullie, NHTSA
- Judy Eaton, Intervention, Inc.
- Ilana Kurtzig, MADD
- Stephen D., Alcoholics Anonymous

Bill Watada, NHTSA
Paul Hofmann
Jim Deyo, Citizen
Ashley Brooks-Russell, Colorado School of Public Health, UCD
Laura Sonderup, Hispanidad
Darcy Ervick, Amelie Company
Jill DeRoehn, Denver County Probation
Jessica Johnston, SCAO – Problem Solving Court
Liz Viscardi, CIG Public Relations
Chris E, Colorado Alcoholics Anonymous
Page J, Colorado Alcoholics Anonymous
Brett Close, Colorado Department of Revenue
Daniel Gagarin, Public Defender
Jeff Sanchez, County Sheriffs of Colorado
Jeff Groff, Colorado Department of Public Health and Environment
Susan Colling, Judicial / Probation Services
Christine Flavia, Colorado Department of Public Health and Environment
Katie Wells, Colorado Department of Public Health and Environment
Dr. Bob Weltzer, CC / P.O.S.T.
Mark Ashby, Thornton Police Department
Ed Wood, DUID Victim Voices
Robin Rocke, Colorado Department of Transportation
Dr. David Timke, CIDRE
Ellen Anderson, Retired Pitkin County Sheriffs Office
Theodore Trujillo, Colorado Department of Revenue
Patrick Maroney, Colorado Department of Revenue, Liquor Enforcement